

# 20 25

## ANNUAL REPORT STOWELINK FOUNDATION



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# ABOUT US

Established in 2016, Stowalink is a registered youth-led Non Governmental Organization whose primary ethos and vision is to inspire healthier communities through innovative community health projects that embrace people at the core of its processes.

We prioritize our work around key thematic areas with our main focus being on Non-Communicable Diseases (NCDs). We also implement social behavior change initiatives with a focus on mental health, drugs and substance abuse and sexual and reproductive health. We embrace technology as a key component in the implementation of our programmes and initiatives.

To date, we have implemented 15 projects, reached over 7.5 million people, operated in 9 countries and conducted over 36 medical camps. Our approach is research-driven, innovation centered with people and communities at the center of all of our work.

# OUR VISION, MISSION, AND VALUES

## OUR VISION

To create a world where every individual, regardless of their background, has access to equitable, innovative, and sustainable health solutions

## OUR MISSION

To empower communities, especially youth, through innovative health education, advocacy, and sustainable interventions to promote holistic well-being, leveraging partnerships, research, and technology to create lasting impact

# WHERE WE WORK

## OUR VALUES

Sustainability  
Teamwork  
Optimism  
Wholesome  
Empathy  
Leadership  
Innovation  
Novel  
Knowledge



# MESSAGE FROM THE CEO

As we conclude 2025, I am filled with profound gratitude and pride for the milestones we have achieved together. This year has served as a defining chapter for the Stowalink Foundation, marking our transition from active participants in public health to global leaders in health systems transformation. Our collective efforts have proven that youth-led, evidence-driven advocacy—deeply rooted in lived experience—is not merely an alternative model; it is an absolute necessity for building a more equitable health future.

Our commitment to data-driven impact was exemplified this year through remarkable reach and mobilization. During May Measurement Month, we successfully screened 1,006 individuals for high blood pressure in Nairobi's Githurai 44 community, facilitating critical referrals for those in need.

Furthermore, our Tobacco Industry Interference Digital Watch Initiative (TIIDWI) expanded its footprint to reach over 1.25 million people across Africa, providing essential monitoring and evidence-based alerts. We also continued to invest in the next generation of advocates by mobilizing 121 youth leaders through the AU-EU NCD 365 Project, ensuring that health champions are equipped to lead across two continents.

Innovation remained at the heart of our high-impact projects. In Kibwezi, we pioneered a nexus approach to climate and health at Ulilinzi Primary School, where we integrated NCD prevention with climate resilience through a fruit-tree planting initiative.

Simultaneously, our creative divisions democratized health information by producing 23 podcast episodes and a 21-part video series focused on physical exercise. We also prioritized the health of our children by co-creating and validating ten child-friendly posters on accident and NCD prevention at Pedro and St. Anthony's Schools, ensuring our messaging remains culturally relevant and age-appropriate.

The quality of our work has been validated on the world's most prestigious stages. I was deeply honored to be named a UHC Champion of the Year by the Global UHC2030 Coalition, a testament to Stowalink's role in advancing Universal Health Coverage. Our influence extended to the World Health Organization, where we contributed to the first global guidelines on GLP-1 medicines for obesity, and to the global airwaves through a featured panel on Al Jazeera. As we look toward 2026, we remain steadfast in our mission to inspire, advocate, and educate. We are no longer just responding to the NCD crisis; we are reshaping its future. Thank you for walking this journey with us.



**Stephen Ogweno - Founder and CEO**

# HEADLINES FROM THE YEAR

01

January

## Stowalink Releases 2024 Impact Report

We kicked off the year by releasing our comprehensive 2024 Annual Report, setting the strategic baseline for a year focused on policy influence and capacity building. This roadmap laid the groundwork for our expanded role in global advocacy and digital health innovation.

### Driving the NCD Agenda in Kigali

Stowalink took center stage at the 4th Global NCD Alliance Forum in Rwanda. Our delegation participated in three high-level panels and co-hosted a pre-conference session, showcasing our data-driven approach to NCD transformation in East Africa

02

February

### Launching the Climate-Health Project in Makueni

Addressing the link between environmental degradation and health, we partnered with Info4Food to launch a climate resilience project at Ulilini Primary School. The initiative combined NCD education with the planting of fruit trees to bolster food security and climate adaptation.

03

March

### Advancing Front-of-Pack Labelling

To combat the rise of diet-related NCDs, Stowalink advocates underwent specialized training on Front-of-Package Warning Labels. This capacity building strengthened our national campaign for clearer food labelling standards and healthier food environments in Kenya.

04

April



05 May

#### Strengthening Tobacco Control in Africa

Our team participated in the BETA 3.0 Training organized by the Africa Centre for Tobacco Industry Monitoring (ATIM). This engagement equipped our advocates with advanced skills to monitor and counter industry interference in public health policy

#### Amplifying Obesity Action on Al Jazeera

Stowalink CEO Stephen Ogweno joined a flagship panel on Al Jazeera, representing African civil society in a global debate on the obesity epidemic. We advocated for a shift from individual blame to systemic policy solutions and rights-based care

07 July

#### Launching Season 5 of the NCD Champions Podcast

In partnership with Plan International Kenya, we launched Season 5 of the African NCDs Champions Podcast. This season focused on the Young Health Programme (YHP), amplifying the lived experiences of youth leaders from Kibera and Mathare

#### Advocating at the WHO Africa Regional Committee

Stowalink actively participated in the WHO Africa Regional Committee Meeting in Lusaka, Zambia. We delivered interventions calling for urgent, prioritized action on obesity and NCD prevention within national health budgets across the continent

06 June

08 August



09

September

### Representing Lived Experience at the UN General Assembly

Stowelink participated in the 4th UN High-Level Meeting on NCDs and Mental Health in New York. We ensured that the voices of young people and people living with NCDs were central to the evaluation of global progress on health commitments.

### Engaging Media on Primary Health Care

At the HENNET Forum, Stowelink engaged with media leaders to strengthen reporting on Primary Health Care and NCDs. This strategic dialogue focused on improving public understanding of health systems and the need for sustainable financing.

10

October

### Concluding the AU-EU NCD Collaboration

We successfully wrapped up the AU-EU NCD 365 Phase 5 Project. This initiative connected youth across two continents, resulting in a new digital health hub on the Lifesten App and a series of policy dialogues involving 121 youth leaders.

11

November

### Stowelink Leadership Named "UHC Champion of the Year"

Closing the year on a high note, Neila Chebet & Stephen Ogweno were named UHC Champion of the Year by the Global UHC2030 Coalition. This prestigious award recognized our relentless advocacy for equitable, youth-centered Universal Health Coverage.

12

December

# MAJOR AWARDS & GLOBAL RECOGNITION

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## Major Awards & Global Recognition

- **UHC Champions of the Year:** Naila Chebet Koech and Ogweno Stephen were honored with this title by the Global UHC2030 Coalition, recognizing their efforts in advancing Universal Health Coverage and equity.
- **NCD Alliance Kenya Media Award 2025:** Naila Chebet Koech won in the "Lived Experience Feature (Patient-Focused Storytelling)" category for her work in centering patient voices and dignity in mental health advocacy.
- **Women in Global Health Spotlight:** Mental Health Lead Naila Chebet Koech was featured by Women in Global Health, a global movement amplifying women's voices in health leadership, for her "She Leads" story of change.

## Leadership & Professional Accomplishments

- **Academic Excellence:** Chief Programs Officer Oduor Kevin celebrated his graduation with a Master of Public Health (MPH), strengthening the foundation's institutional capacity.
- **WHO Policy Influence:** Founder Ogweno Stephen served as a lived-experience leader contributing to the World Health Organization's (WHO) first global guidelines on the use of GLP-1 medicines for obesity treatment.
- **Africa CDC Leadership Training:** Naila Chebet Koech successfully completed the Africa CDC Mental Health Leadership and Advocacy Training held at the Kenya Medical Training College in Nairobi.

## Global Advocacy Milestones

- **Global NCD Alliance Forum:** The team took center stage at the 4th Global NCD Alliance Forum, participating in three panels and co-hosting a pre-conference session.
- **Al Jazeera Global Feature:** CEO Ogweno Stephen represented African youth and lived experience on Al Jazeera's flagship news program, discussing systemic solutions to the global obesity epidemic.
- **World Health Assembly (WHA78):** The foundation was actively involved in the 78th World Health Assembly in Geneva, shifting global health narratives toward dignity and lived experience.
- **Tobacco Control Showcase:** The Tobacco Industry Interference Digital Watch Initiative (TIIDWI) was showcased at the World Conference on Tobacco Control (WCTC2025) in Dublin, Ireland represented by Oduor Kevin.
- **Scientific Research Presentation:** Stowelink presented new research on the power of digital health in NCD prevention at Kenya's first National NCDs Conference.

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# STOWELINK HEALTH PROGRAMS DIVISION

## INTRODUCTION

Under this division, our primary focus is on the implementation of all the health activities in the organization. We primarily aim to make information and diagnostic services on non-communicable diseases available to ALL at ALL times in RELEVANT formats. We also focus on the other components in our behavior change communication including mental health, drugs and substance abuse, and sexual and reproductive health. We focus majorly on preventive primary health care, providing health education and diagnostic services. Our vision in this division is to ensure that the communities we serve live healthy, quality and productive lives.

## CLIMATE AND HEALTH ADVOCACY

**Project Title: Integrated Climate Resilience and NCD Prevention Location: Ulilinzi Primary School, Kibwezi, Makueni County**

### Strategic Context

Recognizing the intersection between environmental degradation and public health, Stowelink launched a pioneering initiative in one of Kenya's arid regions. The project addressed the dual crisis of climate change and Non-Communicable Diseases (NCDs) by linking environmental stewardship with nutrition and food security.

### Key Activities & Events

- Partnership: The project was executed in collaboration with Info4Food and the Chyulu Development Foundation.
- Community Action Day: Stowelink facilitated a whole-community event involving students, parents, teachers, and local leaders. The day featured educational sessions on how poor nutrition and environmental changes drive NCDs.
- Tree Planting: The team planted fruit trees across the school compound. These trees were selected to serve as environmental shields against harsh climatic conditions while providing a sustainable source of nutrition for the students.



At the intersection of climate change and health lies an urgent need for action—and Stowalink is stepping up. In partnership with Info4Food and the Chyulu Development Foundation, we recently implemented a transformative project combining climate education, tree planting, and non-communicable disease (NCD) awareness at Ulilinzi Primary School in Kibwezi, Makueni County—one of Kenya's arid regions.



This initiative was more than just a school event; it was a model for how integrated climate and health interventions can create lasting impact. The day brought together students, parents, teachers, community leaders, and media to champion the dual cause of environmental conservation and public health.

Led by Stowalink's Founder and Executive Director Ogweno Stephen, our team facilitated engaging sessions on the link between climate change and NCDs, emphasizing how environmental degradation and poor nutrition contribute to rising cases of preventable illnesses. Alongside this, students were educated on the importance of tree planting not only for climate resilience but also for food security and improved health outcomes.

More than just talk—we planted fruit trees across the school compound. These trees are expected to serve as both nutritional sources and environmental shields in a region that faces harsh climatic conditions. What made the day truly impactful was the whole-community participation—students digging, parents watering, and community leaders committing to care for the trees long-term.



We are incredibly proud of this initiative, which embodies our belief in sustainable, grassroots-driven solutions. With the right support and community ownership, we're optimistic that these trees will grow strong—just like the future climate health champions we trained that day.

We look forward to returning in a year's time to see the fruits—literally and figuratively—of this powerful collaboration.

Stay tuned for more updates as Stowalink continues to lead at the intersection of climate and health advocacy across Kenya and beyond.



# EARLY DETECTION, CARDIOVASCULAR HEALTH, AND COMMUNITY EDUCATION

**Project Title:** Global May Measurement Month

**Lead Location:** Githurai 44, Nairobi County

## Strategic Context

Hypertension remains the "silent killer," with millions in Africa unaware of their status. As a long-standing partner of the Kenya Cardiac Society and the International Society of Hypertension, Stowalink dedicated the month of May to high-intensity community screenings. The 2025 campaign, themed "Measure Your Blood Pressure Accurately, Control It, Live Longer," focused on moving beyond simple data collection to ensuring high-risk individuals entered the care continuum.

## Key Activities & Events

- **Weekly High-Volume Screenings:** Throughout May, Stowalink deployed teams of trained volunteers to Githurai 44, setting up mobile screening stations in high-traffic areas to reach the "missing cases" of hypertension.
- **Standardized Protocols:** Every participant underwent three blood pressure readings using OMRON digital monitors, following the global MMM protocol to ensure data accuracy and technical credibility.
- **Integrated Counseling:** Screenings were paired with one-on-one nutrition and lifestyle counseling, specifically addressing salt reduction, physical activity, and the importance of medication adherence.
- **Care Referrals:** For every participant identified with high blood pressure ( $\geq 140/90$  mmHg), Stowalink provided a structured referral to the nearest primary healthcare facility for clinical follow-up.

## PROGRESS ON THE PROJECT

### Week 1 Highlights

Throughout the week, Stowalink conducted extensive community mobilization efforts in schools, churches, sporting clubs, and door-to-door campaigns to ensure a high turnout for the health screenings and educational sessions. The activities were designed to provide comprehensive health education on cardiovascular health, obesity, diabetes, and nutrition.



## Community Engagement and Impact

- **Health Screenings:** Over 300 individuals participated in health screenings, primarily focusing on cardiovascular health.
- **Health Education:** More than 2,500 individuals received vital health education throughout the week.

## Week 2 Highlights

Week 2 of May Measurement Month (MMM) was filled with sunshine and sportsmanship as one of the biggest local football matches provided a vibrant backdrop for our health education and screening activities. This dynamic combination drew large crowds, eager to witness the thrilling match and engage with our health initiatives.



## Community Engagement at the Football Match

The fans turned out in impressive numbers, creating an energetic atmosphere around our health education and screening tent. This setting proved to be a valuable lesson in bringing health services to the community in contexts that are familiar and engaging to them.

## Tailoring Health Education

One key observation from this week was the preference for health education and screenings to be conducted in local languages and presented in an easy-to-understand format. This insight will help us further tailor our future outreach efforts to ensure they are accessible and impactful.

## Week 3 Highlights

Week 3 of the May Measurement Month (MMM) project brought unexpected developments, transforming from a slow morning into one of the most successful weeks in terms of health education and screenings. The day showcased the dedication and adaptability of the Stowalink Foundation team and volunteers, resulting in significant community impact.



## Multi-Site Engagement

Our activities were spread across multiple sites, including a church setup and community football grounds. This multi-site approach allowed us to reach diverse groups within the community, enhancing our overall impact.

## Week 4 Highlights

Despite the onset of rain and a slightly lower turnout compared to the previous week, the final week still saw an impressive number of community members eager to learn about cardiovascular health, obesity, hypertension, nutrition, and healthy living habits. Many individuals also signed up for screening activities, underscoring the continued demand for health education and screening services.



## Community Engagement and Impact

Throughout the four weeks, our dedicated volunteers and leads have worked tirelessly to ensure maximum community engagement. Their efforts have resulted in significant outreach, educating thousands on critical health issues and providing essential screening services DIRECTLY TO 1000+ PEOPLE.

## Screening Summary

Week	No of People screened
Week 1	311
Week 2	257
Week 3	273
Week 4	172
Total	1013

## Challenges and Triumphs

Although we had to wrap up activities quickly due to the looming rain, the turnout remained strong, with more individuals arriving even as the weather worsened. This resilience highlights the critical gap in health education and screening that needs to be addressed within our communities.

### Acknowledgments

We extend our deepest gratitude to the Kenya Cardiac Society, the International Society of Hypertension, the May Measurement Month team, the Ministry of Health, and most importantly, the Stowalink team. Their hard work and dedication, despite minimal resources, have made this campaign a tremendous success.



# SCHOOL HEALTH & EDUCATION

**Project Title:** Children for Health Poster Validation

**Project Partners:** Children for Health

## Strategic Context

Accidents and injuries are often overlooked in the NCD agenda. To bridge this gap, Stowalink partnered with Children for Health to co-create educational materials that are not just for children, but validated by children.

## Key Activities & Events

- **Participatory Design:** Validation sessions were held directly in classrooms at Pedro School and St. Anthony's School.
- **Student-Led Review:** Students actively reviewed 10 new posters focused on accident and injury prevention. They refined the messaging to ensure it was age-appropriate, culturally relevant, and engaging.

## Impact & Key Numbers

- **10 Posters Validated:** A complete set of 10 child-friendly posters was finalized for scaling.
- **80 Champions Trained:** The project reached and trained 80 student champions during the sessions.
- **Scalability:** The validated materials are now ready for rollout in schools and community programs across Kenya to improve health literacy.

## PROGRESS ON THE PROJECT

In a collaborative effort to promote preventive health education, Stowalink Foundation partnered with Children for Health to conduct a poster validation project focused on accidents and injury prevention — an often-overlooked area within the broader NCD agenda.



## CO-CREATING HEALTH EDUCATION WITH CHILDREN

The project introduced 10 child-friendly posters designed to help children learn how to prevent and respond to accidents. What made this initiative unique was its participatory design: validation sessions were held directly in classrooms at Pedro School and St. Anthony's School, where students actively reviewed and improved the content.

Through hands-on feedback, learners helped refine the messages to ensure the materials were age-appropriate, culturally relevant, and engaging reaching a total of 80 trained champions.



This approach reflects Stowalink Foundation's belief that health education must start early and that children should play an active role in shaping the information they receive. By engaging learners directly, the Foundation not only promotes accident prevention but also fosters a sense of ownership and responsibility among young people.

The validated posters will now be scaled for use in schools and community programs across Kenya, advancing Stowalink's mission to create informed, health-literate communities capable of tackling NCDs through knowledge and action.



# DIGITAL HEALTH PROMOTION & YOUTH ENGAGEMENT

Project Title: Africa NCDs Champions Podcast (Season 5)

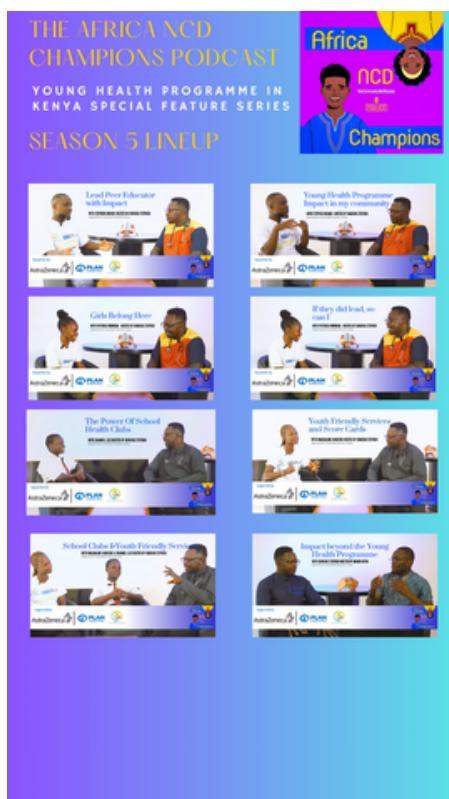
Strategic Focus: Amplifying Youth Voices and Lived Experiences in Health Advocacy

## Strategic Context

In 2025, the Africa NCDs Champions Podcast solidified its position as the continent's leading digital platform for youth-led health discourse. Moving beyond basic health education, Season 5 was specifically designed to bridge the gap between technical NCD policy and the lived realities of young people in urban informal settlements. By leveraging storytelling, Stowalink transformed passive listeners into active health advocates.

## Key Activities & Events

- Strategic Partnership:** This season was produced in a landmark collaboration with Plan International Kenya, specifically integrated into the Young Health Programme (YHP) framework.
- Thematic Focus:** The season featured a curated series of 19 dialogues focused on NCD prevention, mental health, and the social determinants of health affecting youth in marginalized communities.
- Community-Led Narratives:** For the first time, the podcast featured dedicated episodes co-created with youth leaders from Kibera and Mathare. These episodes focused on the unique barriers to healthy living in high-density urban environments.
- Global Distribution:** The series was distributed across all major streaming platforms (Spotify, Apple Podcasts, and YouTube), supported by a robust "Audiogram" campaign on social media to maximize accessibility.



Stowalink Foundation, represented by Kenyan health advocate Ogweno Stephen, has officially launched Season 5 of the African NCDs Champions Podcast — a platform dedicated to amplifying African voices in the fight against non-communicable diseases (NCDs).

This new season, developed in collaboration with Plan International Kenya, features 23 powerful weekly episodes that spotlight the voices and lived experiences of youth leaders from Kibera and Mathare implementing the Young Health Programme (YHP).

## EMPOWERING YOUTH THROUGH STORYTELLING

The Young Health Programme, funded by AstraZeneca and implemented by Plan International Kenya and AMURT, aims to reduce risky behaviors among youth aged 10–24 and promote holistic well-being. The program tackles critical NCD-related issues including:

- Harmful alcohol use
- Tobacco use
- Unhealthy diets
- Physical inactivity
- Risky sexual behaviors



## A PLATFORM FOR YOUTH HEALTH LEADERSHIP

Season 5 captures the essence of Stowalink Foundation's mission — to empower youth as change-makers in preventive health. The episodes also integrate mental health, community engagement, and peer-led advocacy, reinforcing the Foundation's belief that young people are central to health transformation in Africa.

The African NCDs Champions Podcast continues to serve as a digital advocacy tool that complements ongoing community and policy engagement efforts.

Listen to the podcast on [Spotify](#), [Apple](#), and [Amazon Music](#)

# STOWELINK FOUNDATION'S AU-EU NCD COLLABORATION PROJECT



Funded and supported by Africa-Europe Foundation

## NCDs 365 Project : Phase 5

### ACHIEVEMENTS IN SUMMARY

3

LONG FORM INTERVIEWS  
RECORDED AND POST  
PRODUCED

121

INDIVIDUALS SIGNED UP ON  
THE AU-EU GROUP ON  
LIFESTEN APP

8

AFRICAN AND EUROPEAN  
COUNTRIES INVOLVED IN THE  
GROUP

25

SHORT VIDEOS AND  
REELS PRODUCED

7.5

HOURS OF CONTENT RELEASED  
ALREADY

1

DASHBOARD DEVELOPED TO  
HOST CURRENT AND FUTURE  
HEALTH RESOURCES

36,112

COMBINED SOCIAL MEDIA  
REACH BY 5<sup>TH</sup> NOV 2025

# 1. Background

The NCDs 365 Project is Stowelink Foundation's flagship youth-led initiative aimed at advancing awareness, advocacy, and action on non-communicable diseases (NCDs) through digital innovation and cross-sector collaboration. Since its inception, the project has successfully mobilized youth across Africa to engage in health promotion and policy advocacy.

Phase 5 of the project , "NCDs 365: Youth for Health Equity Across Continents" , focuses on strengthening Africa–Europe cooperation by connecting youth leaders, advocates, and organizations from both regions.

The project aligns with the AU–EU Summit agenda, emphasizing youth-led solutions, digital health, and health equity as drivers of sustainable health systems.

## 2. Objectives

The main objectives of this phase were to:

- Strengthen Africa–Europe collaboration on NCDs and health equity through youth-led engagement.
- Increase visibility of youth-driven contributions in the global NCD advocacy space.
- Promote dialogue and digital exchange between youth and policymakers around NCDs, climate change, and digital health innovation.

## 3. Target Audience

- Youth aged 15–35 years across Africa and Europe
- Youth-led health and advocacy organizations
- Policymakers and global health stakeholders engaging in the AU–EU partnership and broader global health discourse



# SUMMARY OF PROJECT DELIVERABLES AND ACHIEVEMENTS

Deliverable (Proposal)	Planned Output	Actual Achievement	Remarks / Outcome
Youth-Led Digital Dialogue Series	3 online youth-led dialogues between Africa and Europe on NCDs and health equity	3 full-length dialogue videos recorded, post-produced, and disseminated (Clare Hanbury & Ogweno Stephen; Lucía Feito Allonca & Ogweno Stephen; AU-EU Collaboration Special Feature)	Achieved as planned. Reached 36,000+ viewers through online platforms.
Creative Digital Campaign	5 short social media videos highlighting youth-led perspectives	25 short videos and reels produced from the dialogue series for Instagram, YouTube, LinkedIn, and Facebook	Exceeded initial target by 400%; strong engagement and youth participation.
Cross-Continental Storytelling Hub	Develop a digital feature on the NCDs 365 App for youth storytelling and advocacy	Feature integrated into Lifesten Health App (previously NCD 365 App); 121 youth participants across 8 African and European countries joined the AU-EU group	Achieved and scaled; created ongoing engagement hub for collaboration.
Digital Promotion & Outreach	Reach 50,000 young people through digital channels	Combined reach of 36,112+ (as of 5th November 2025), expected to surpass 50,000 by Q1 2026	Target nearly achieved within reporting period; ongoing organic reach growth.
App Dashboard Development	Create a resource space to host health stories and materials	1 dynamic dashboard developed to host health education materials, youth stories, and AU-EU advocacy content	Fully achieved; established for continuous use post-project.
Project Duration	15 Sept – 31 Oct 2025	21 Sept – 7 Nov 2025	Extended to accommodate post-campaign engagement and analytics collection.
Content Hours	Not specified	7.5 hours of high-quality digital content released	Demonstrates rich multimedia output supporting sustained advocacy.

## PARTICIPANT VOICES

**"This project helped me understand that youth-led collaboration across continents isn't just possible, it's powerful."**

— Youth Advocate, Kenya

**"I felt more confident in speaking about NCDs and mental health after seeing leaders like Lucía and Ogweno share real experiences."**

— Medical Student, Spain

**"The app-based health academy made learning interactive and practical; it changed how I think about my own health choices."**

— Youth Participant, Rwanda

## KEY SHORT-TERM IMPACTS

- Improved confidence and communication capacity among youth advocates.
- Enhanced knowledge and visibility of AU–EU health policy collaboration.
- Strengthened digital engagement networks for NCD and mental health advocacy.
- Demonstrated scalable hybrid model for advocacy—blending dialogue, storytelling, and technology.

## LONG-TERM IMPACT PROJECTION

Based on evidence gathered, the project is expected to yield the following long-term impacts:

- Sustained youth leadership in cross-continental health advocacy and NCD prevention.
- Policy awareness translation—bridging the Political Declaration's global commitments with grassroots understanding.
- Institutional collaboration models that integrate youth voices into AU–EU health frameworks.
- Expanded digital health ecosystems, leveraging the Lifesten Health platform for scalable education and engagement.

## NEXT STEPS AND SUSTAINABILITY PLAN

To ensure continued impact and sustainability, Stowelink proposes to:

- Expand the AU–EU Youth Health Network into a permanent working group.
- Integrate NCD and mental health content into ongoing Lifesten Health digital programs.
- Establish a digital repository of video dialogues and learning resources for open access.
- Pursue co-funding opportunities with regional partners for continuous AU–EU youth engagement.
- Host annual reflection dialogues to track progress and share best practices on health equity collaboration.

# TOBACCO CONTROL ADVOCACY

## Core Projects:

Tobacco Industry Interference Digital Watch Initiative (TIIDWI) & #UnmaskTheTacticsKE

## Strategic Context

2025 was a landmark year for Stowalink's tobacco control work. We utilized digital surveillance to expose industry manipulation while simultaneously running nationwide campaigns to protect key legislation like the Tobacco Control (Amendment) Bill, 2024.

## Key Activities & Events

- **#UnmaskTheTacticsKE Campaign:** Stowalink joined this four-week nationwide digital campaign, coordinated by the Kenyan Tobacco Industry Monitoring and Control Group. It featured weekly video summaries hosted by Ogweno Stephen and Oduor Kevin to break down complex industry tactics for youth audiences.
- **Global Presentation (Dublin):** The TIIDWI project was showcased at the World Conference on Tobacco Control (WCTC 2025) in Dublin, Ireland, highlighting Stowalink's innovative use of tech to track industry narratives.
- **Capacity Building:** Stowalink representatives attended the BETA 3.0 Training in Uganda organized by ATIM to strengthen industry monitoring skills.

## Impact & Key Numbers

- **1.25 Million+ Reach:** The TIIDWI project reached over 1.25 million people through digital platforms.
- **57 Interventions:** We flagged and countered 57 specific pro-tobacco posts and narratives online.
- **Policy Defense:** The initiative actively flagged attempts to derail the Tobacco Control (Amendment) Bill, 2024, particularly regarding the regulation of new nicotine products.
- **Exposing Proxies:** We exposed tactics such as the formation of the "Novel Tobacco Products Association" and the use of youth proxies to oppose flavor bans

# UNMASK THE TACTICS KE TOBACCO PROJECT

The Stowalink Foundation joined a nationwide four-week digital campaign focused on tobacco industry monitoring and control in Kenya. The campaign, coordinated by the Kenyan Tobacco Industry Monitoring and Control Group, brings together public health experts, youth advocates, and civil society organizations committed to exposing harmful industry tactics and empowering young people with accurate, evidence-based information.

As part of Stowalink's long-standing commitment to preventing NCDs and combating harmful commercial determinants of health, our team—led by Founder Ogweno Stephen—is actively contributing to this national effort. This campaign aligns strongly with our mission to protect youth health, strengthen public awareness, and advocate for healthier environments.

Running under the hashtag #UnmaskTheTacticsKE, the campaign disseminates daily educational posters, videos, and youth-friendly content across social media. Each week culminates in a video summary co-hosted by Stowalink's Ogweno Stephen and fellow advocate Oduor Kevin, breaking down the week's findings in simple, engaging language.



# WEEK 1: THE TRUTH ABOUT TOBACCO & NEW NICOTINE PRODUCTS

The first week sheds light on traditional tobacco products as well as the rapid rise of vapes, nicotine pouches, and heated tobacco devices among Kenyan youth. Key messages include:

- Health harms associated with all nicotine products
- Debunking “safer alternative” myths
- Exposing how new products are aggressively pushed into African markets

Stowalink emphasizes that nicotine addiction—whether smoked or vaped—poses a major risk to adolescent health.



# WEEK 2: INDUSTRY TRICKS & TARGETED MARKETING

This week uncovers manipulative tactics used to hook young people, including:

- Influencer partnerships
- Colorful, flavor-focused branding
- Youth-driven cultural marketing strategies
- Stowalink continues to warn that these tactics often bypass regulation and fuel long-term addiction.

# WEEK 3: SPOT IT, STOP IT – YOUTH AGAINST MANIPULATION

This week equips young people to identify, question, and report harmful marketing. Themes include:

- Recognizing digital misinformation
- Understanding advertising loopholes
- Empowering youth leadership in tobacco control
- The goal is to build a nationwide youth movement against tobacco industry interference.



# WEEK 4: THE FUTURE WE CHOOSE

The final week focuses on solutions and youth-led action:

- What individuals and families can do
- What schools and teachers can implement
- How youth groups and communities can stay vigilant

# TOBACCO TIDWI PROJECT UPDATE

Tobacco Industry Interference Digital Watch Initiative (TIIDWI) is a dedicated effort to monitor, analyze, and expose the ways the tobacco industry attempts to manipulate public policy, research, and media narratives. Using real-time tracking through Google Alerts and other sources, TIIDWI identifies articles that either support the industry's interests or provide valuable insights into tobacco control efforts. We then use digital advocacy platforms to challenge pro-industry narratives and amplify content that strengthens public health measures.

## STOWELINK FOUNDATION'S TIIDWI PROJECT WAS SHOWCASED AT THE WORLD CONFERENCE ON TOBACCO CONTROL (WCTC2025) IN DUBLIN, IRELAND

At the prestigious WCTC2025 in Ireland, Stowalink Foundation's work on countering tobacco industry interference in the digital space took center stage. Representing the team, Oduor Kevin presented the Tobacco Industry Interference Digital Watch Initiative (TIIDWI) — a pioneering project launched in 2024 to track and counter pro-tobacco narratives online. With digital platforms becoming new battlegrounds for public health, TIIDWI uses real-time surveillance, youth-led micro-influencers, and evidence-based content to expose and neutralize the industry's online manipulation.

The presentation highlighted the impact of TIIDWI, which has so far reached over 1.25 million people, flagged and countered 57 pro-tobacco posts, and helped shift media narratives in Kenya. The initiative has successfully amplified youth voices, built digital resilience, and generated momentum for stronger policy interventions, including tobacco tax advocacy. This work demonstrates how innovative, tech-driven approaches can safeguard public health in the face of a rapidly adapting tobacco industry.

Beyond TIIDWI, the conference also focused on tobacco control financing and global collaboration. Key takeaways included the launch of CTFK's Budget Advocacy Toolkit, high-level discussions on sustainable funding, and Kenya's own Solatium Compensatory Fund receiving over \$2 million to support tobacco control. With global leaders like WHO's Dr. Tedros and Ireland's Prime Minister calling for stronger action, WCTC2025 reaffirmed the urgency and collective will to end the tobacco epidemic — both offline and online.



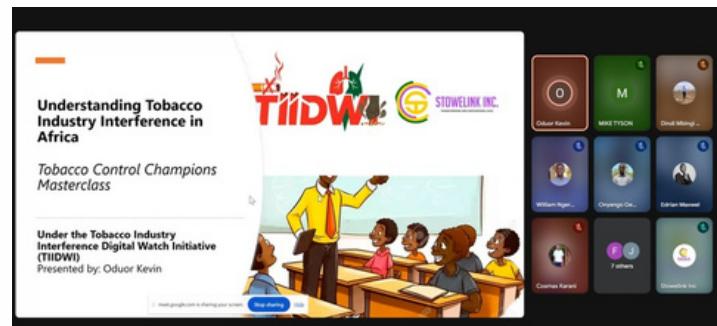
## EMPOWERING YOUTH THROUGH THE TOBACCO CONTROL CHAMPION (TCC) MASTERCLASS

As part of capacity-building under TIIDWI, Stowalink hosted a 3-day virtual Tobacco Control Champion Masterclass from June 3–5, 2025. The session brought together 15 youth leaders and professionals to be trained in the fundamentals of tobacco control, advocacy, and digital counter-messaging.

Key modules included:

- Tobacco Industry Tactics in Africa
- WHO Framework Convention on Tobacco Control (FCTC)
- Tobacco Taxation & Illicit Trade
- Digital Monitoring Tools and TIIDWI engagement
- Advocacy strategies using storytelling and political mapping

The masterclass not only equipped participants with knowledge but also created a network of committed youth advocates ready to challenge tobacco industry narratives in their communities and online platforms.



## GLOBAL RECOGNITION AND POLICY IMPACT

The TIIDWI project gained international visibility when Stowalink presented it at the World Conference on Tobacco Control (WCTC2025) in Dublin, Ireland. Representing Kenya on a global stage, Oduor Kevin showcased the initiative's results:

- 1.25 million people reached
- 57 pro-tobacco narratives flagged and countered
- Youth engagement in digital advocacy
- Media narratives deconstructed
- Increased momentum for legislative reforms

The initiative has contributed significantly to pushing back against the tobacco industry's attempt to derail the Tobacco Control (Amendment) Bill 2024, which seeks to regulate Electronic Nicotine Delivery Systems (ENDS) and nicotine pouches in Kenya.



## CONCLUSION: A TOBACCO-FREE DIGITAL FUTURE

TIIDWI has proven that youth-led, tech-enabled public health surveillance works. It's more than a monitoring tool—it's a movement. As Kenya and other African nations confront new waves of digital interference, TIIDWI is leading the charge with truth, data, and purpose. As the world marks World No Tobacco Day 2025, the call is clear: Let's reject manipulation, support evidence-based policies, and build a nicotine-free generation.

# PHYSICAL HEALTH DIGITAL EDUCATION

## Project Title:

Physical Exercise and NCDs Video Series

## Strategic Context

To address physical inactivity—a major risk factor for NCDs—Stowelink launched a robust digital education series designed to be accessible and actionable for young people.

## Key Activities & Events

- **Video Series Launch:** We produced and released a comprehensive 21-episode season of the Physical Exercise and NCDs video series.
- **Content Strategy:** Episodes covered tailored exercise routines, nutritional advice, and motivational stories, led by program officer Oduor Kevin.
- **Professional Training:** Stowelink also participated in the Diabetes and Obesity Management Training with AfyaBuzz and Kenyatta University Teaching, Referral & Research Hospital to upskill health professionals.

## Impact

- **Digital Reach:** Leveraged social media to educate thousands of youth on the specific role of exercise in preventing NCDs.
- **Health Systems Strengthening:** Contributed to the capacity building of nurses and health professionals in evidence-based obesity management.

## PROGRESS ON THE PROJECT

### EXECUTIVE SUMMARY

In response to the rising burden of non-communicable diseases (NCDs), Stowelink Foundation launched a multimedia education series promoting physical activity as a preventive tool. Through podcasts, video series, and personal stories, the campaign highlights how consistent exercise, particularly morning workouts and structured fitness routines like gym attendance, can transform health outcomes. With a focus on storytelling and real-life experiences, the series aims to inspire sustainable behavior change across Kenya and beyond.

## INTRODUCTION

Non-communicable diseases such as diabetes, hypertension, and cardiovascular illnesses are on the rise, with physical inactivity being one of the leading risk factors. Recognizing this challenge, Stowalink Foundation has launched a health education initiative focused on building sustainable physical exercise habits. This multimedia series features expert discussions, personal reflections, and actionable guidance to help individuals integrate fitness into their daily routines—starting with small, consistent steps.

The project has been spearheaded by Program Officer Oduor Kevin, whose personal fitness transformation forms the foundation of the series. His journey from a sedentary lifestyle to an active, gym-focused routine underscores the practical benefits of physical activity in NCD prevention. His insights are supported by evidence-based recommendations and strategies aimed at empowering communities to take control of their health.

## KEY EPISODES THIS QUARTER



## CAPACITY BUILDING THROUGH PROFESSIONAL TRAINING

Recognizing that public health starts with a knowledgeable and well-equipped workforce, Stowalink actively participated in the Diabetes and Obesity Management Training organized in collaboration with AfyaBuzz and Kenyatta University Teaching, Referral & Research Hospital. This training session brought together health professionals and nurses, emphasizing evidence-based practices for diabetes prevention, obesity management, and patient education. By ensuring that healthcare providers are up-to-date with the latest protocols and strategies, Stowalink strengthens the overall capacity of Kenya's healthcare system to effectively address pressing physical health challenges.



## FOSTERING CROSS-SECTOR COLLABORATION IN SPORTS AND HEALTH

In addition to our digital and training initiatives, Stowalink continues to explore innovative partnerships in the intersection of sports and health. Participation in the Sport and Health Capacity Development Initiative at KCA University in Nairobi has allowed us to engage with experts from diverse fields—including sports, health, and education—to enhance youth involvement in physical activity. We are dedicated to promoting comprehensive health initiatives that integrate physical exercise, policy advocacy, and community mobilization to create lasting social impact.



# MENTAL HEALTH FOCUS

## Project:

Mental Health Matters

## Strategic Context

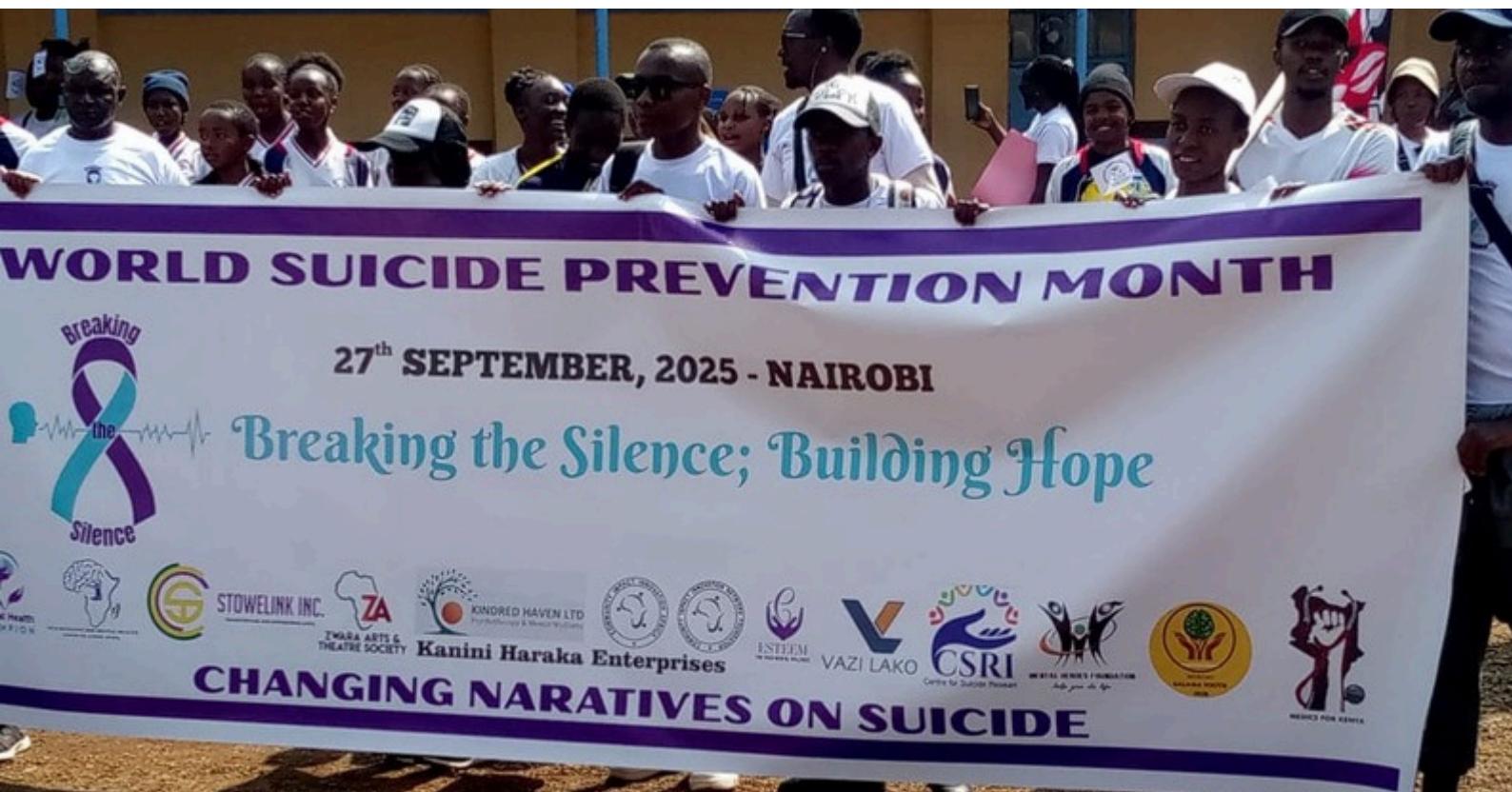
Mental health remained a cross-cutting priority in 2025, with Stowalink strengthening its leadership capacity and participating in regional advocacy movements.

## Key Activities & Events

- Africa CDC Training: Stowalink's Mental Health Lead, Naila Chebet Koech, completed the prestigious Africa CDC Mental Health Leadership and Advocacy Training at KMTC Nairobi.
- Suicide Awareness: The foundation partnered with mental health organizations for the 2025 Suicide Awareness and Prevention Walk.
- Awards & Recognition: Naila Chebet Koech won the NCD Alliance Kenya Media Award 2025 in the "Lived Experience Feature" category for her patient-focused storytelling. She was also featured by Women in Global Health.

## Impact

- Capacity Building: Enhanced institutional capacity to lead youth-focused mental health interventions across the continent.
- Visibility: Elevated the profile of lived-experience storytelling as a critical tool for mental health advocacy in Kenya.



## PROGRESS ON THE PROJECT

### STOWELINK PARTNERS WITH MENTAL HEALTH ORGANIZATIONS FOR THE 2025 SUICIDE AWARENESS AND PREVENTION WALK

This September, in commemoration of World Suicide Prevention Month 2025, Stowalink Foundation had the privilege of joining hands with other mental health organizations and advocates for the Suicide Awareness and Prevention Walk 2025.

The event, themed "Breaking the Silence, Building Hope," brought together passionate individuals and organizations committed to raising awareness about suicide, fostering open conversations around mental health, and offering hope to those struggling in silence.

The Suicide Awareness and Prevention Walk 2025 reaffirmed Stowalink Foundation's ongoing commitment to mental health education, advocacy and community engagement. Through initiatives like this, we continue to champion mental health as an integral part of overall well-being and public health.



### STOWELINK WINS THE NCD MEDIA AWARD AT THE NCD ALLIANCE KENYA MEDIA AWARDS 2025



Stowalink Foundation is proud to celebrate a remarkable milestone achieved by our Mental Health Lead, Naila Chebet Koech, who has been recognized as an award winner at the NCD Alliance Kenya Media Awards 2025.

Naila received the award under the category Lived Experience Feature (Patient-Focused Storytelling)—a category dedicated to honouring powerful narratives that center patients' voices, lived realities, dignity and access to care. The award recognizes storytelling that drives equity, amplifies marginalized voices and highlights gaps within health systems, particularly in relation to Universal Health Coverage (UHC) and non-communicable diseases (NCDs).

# STOWELINK ADVOCACY DIVISION

## INTRODUCTION

The Stowelink advocacy division focuses all issues advocacy. This division aims at addressing and contributing actively to the key advocacy asks that are in line with our organizations values and missions. More than that ,the advocacy division is also responsible for the media and communication features of the organization ensuring that the organization is positioned correctly in the public.

## STOWELINK'S KEY ADVOCACY ASKS IN SUMMARY

1. Ensure participation of young people in the development of programmes policy briefs and initiatives that directly affect them.
2. Stowelink advocates for making it possible to access early annual diagnostic services for chronic diseases and for the costs to be covered by the national health insurance funds.
3. Stowelink advocates for front of pack labeling and reduction of advertisement of unhealthy foods especially targeted towards children and young people.
4. Stowelink advocates for the elimination of trans fatty acids in the food products and calls for government support for more healthier food options.
5. Stowelink advocates for effective tobacco and alcohol control through all channels including taxation and other fiscal measures



# OBESITY ADVOCACY HIGHLIGHTS FOR '25

In 2025, the Stowalink Foundation transitioned from being a participant in the obesity conversation to a primary global leader and policy architect. Our obesity advocacy work this year was defined by a shift from individual blame to systemic accountability, centering lived experience at the highest levels of global health governance.

## 1. Global Policy Leadership & Lived Experience

Stowalink's most significant breakthrough in 2025 was ensuring that African lived experiences directly informed global medical standards.

- **WHO GLP-1 Guidelines:** Stowalink Founder Ogweno Stephen contributed to the World Health Organization's first global guidelines on the use of GLP-1 medicines for obesity treatment. This landmark contribution ensured that the final guidelines reflected not only clinical science but also the ethical and socioeconomic realities of African communities.
- **WHA78 (Geneva):** At the 78th World Health Assembly, Stowalink co-hosted a high-level side event titled "Taking the Right(s) Approach: Driving Action on Obesity and NCDs" with the Global Obesity Coalition. The session successfully shifted the global narrative from data frameworks to human dignity.
- **ECO 2025 (Malaga, Spain):** At the European Congress on Obesity, the Foundation advocated for the institutionalization of "people-first" language and localized, people-led solutions in all global obesity discourse.





## Regional and Local Impact

While leading globally, Stowalink remained anchored in regional policy and community capacity building.

### Global Visibility and Media Engagement

To challenge the stigma surrounding obesity, Stowalink leveraged high-profile media platforms to reach a global audience.

- **Al Jazeera Feature:** CEO Ogweno Stephen joined a panel on Al Jazeera's flagship news program to discuss the global obesity epidemic. He advocated for a rights-based and youth-centered approach, emphasizing that the conversation is incomplete without African leadership.
- **Global Obesity Forum (New York):** During the UN General Assembly (UNGA) week, Stowalink represented lived experience at the Global Obesity Forum, calling for stronger, people-centered policies and renewed global commitments



## Progress & Impact Summary

- Narrative Shift: Successfully moved the global discourse toward a systems-based approach that prioritizes the rights and dignity of individuals.
- Systemic Influence: Directly influenced the first WHO guidelines on medical obesity interventions, a milestone for African youth-led advocacy.
- Leadership Recognition: The cumulative impact of these efforts contributed to Stowalink's leadership being named UHC Champions of the Year by the Global UHC2030 Coalition.

## OTHER KEY ADVOCACY HIGHLIGHTS FOR '25

### TOBACCO CONTROL & INDUSTRY MONITORING

Project Titles: Tobacco Industry Interference Digital Watch Initiative (TIIDWI) & #UnmaskTheTacticsKE

In 2025, Stowalink Foundation solidified its position as Kenya's premier youth-led watchdog against the tobacco industry. As the industry rapidly adapted its tactics to promote "novel" nicotine products and influence the Tobacco Control (Amendment) Bill 2024, Stowalink deployed a sophisticated, tech-driven response. By integrating digital surveillance with national advocacy, we moved beyond education to active policy protection, ensuring that youth voices were not used as proxies for corporate agendas.



### 4TH GLOBAL NCD ALLIANCE FORUM (KIGALI, RWANDA)

Strategic Focus: Leadership on NCDs Toward 2025 and Beyond

#### Key Activities & Events

- Panel Leadership: Stowalink was a prominent voice at the Forum, where the team was involved in three different panels and co-hosted a session at the pre-conference.
- Global Strategy: The team contributed to high-level discussions on mobilizing youth and civil society to accelerate progress toward the WHO NCD targets and the UN Sustainable Development Goals (SDGs).

#### Impact

- Institutional Recognition: Stowalink's active role solidified its status as a leading youth-led force in the global NCD movement.

## KENYA'S FIRST NATIONAL NCDS CONFERENCE

### Key Activities & Event

- Scientific Contribution:** Stowalink presented groundbreaking research on the power of digital health in strengthening NCD prevention across Africa.
- Amplifying Lived Experience:** The Foundation led sessions focused on centering lived-experience champions in the national health agenda, ensuring that patient voices drive policy decisions.



## TRANS FATS & FRONT-OF-PACK LABELLING ADVOCACY

### Strategic Focus: Strengthening Food Policy and Regulating Commercial Determinants

#### Key Activities & Events

- Legislative Collaboration:** Partnered with the International Institute of Legislative Affairs (IILA) to advocate for stricter regulations on industrially produced trans fats.

#### Impact

- Policy Momentum:** Stowalink's advocacy contributed to adoption of FOPWL policy by the Ministry of Health regarding front of pack warning labels



## UN GENERAL ASSEMBLY (UNGA) HIGH-LEVEL MEETINGS

### Key Activities & Events

- High-Level Participation:** Stowalink participated in the UNGA High-Level Meetings on NCDs and Mental Health in New York.
- Advocacy for Accountability:** The team joined global leaders to evaluate progress and renew commitments toward reducing the global NCD burden, specifically emphasizing the need for people-centered policies.

#### Impact

- Global Influence:** Ensured that the perspectives of African youth and individuals with lived experience were reflected in the evaluations of global health progress.



## SUSTAINABLE HEALTH FINANCING

### Strategic Focus: Advancing Universal Health Coverage (UHC) through Smart Policy

#### Key Activities & Events

- Tobacco Control Financing:** Participated in the National Taxpayers Association (NTA) Stakeholders Meeting to advocate for using tobacco taxes and compensatory funds to finance NCD care.
- Solatium Compensatory Fund:** Supported advocacy that led to the fund receiving over \$2 million to support national tobacco control and health initiatives in Kenya.

#### Impact

- Leadership Recognition:** For these efforts in health financing and equity, Stowalink leadership was named UHC Champions of the Year by the Global UHC2030 Coalition

# STOWELINK RESEARCH AND DEVELOPMENT DIVISION

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## INTRODUCTION

The Stowelink research and development division addresses all research and innovation work that continues to happen at Stowelink. This division is also in charge of the monitoring and evaluation frameworks of the organization.

## ACADEMIC AND POLICY PAPERS PRODUCED IN 2025

In 2025 Stowelink was actively engaged in developing and publishing some key academic and policy papers and here are the papers that we managed to publish and contribute to in 2025

### EVALUATING FEASIBILITY AND EFFECTIVENESS OF IMPLEMENTING CROSS-COUNTRY MHEALTH INTERVENTIONS IN SUB-SAHARAN AFRICA

#### HOW TO CITE

Stephen, O., Roger, H., Bernard, M., Bonface, O. (2025). Evaluating Feasibility and Effectiveness of Implementing Cross-Country Mhealth Interventions in Sub-Saharan Africa. American Journal of Health Research, 13(1), 28-42. <https://doi.org/10.11648/j.ajhr.20251301.12>

### HEALTH INTERVENTIONS FOR HEALTH PROMOTION IN SUB-SAHARAN AFRICA: ASSESSING IMPACT ON HEALTH LITERACY AND COMPARATIVE ANALYSIS OF ONLINE COMMUNICATION CHANNELS

#### HOW TO CITE

Ogweno, S., Harrison, R., Bonface, O., & Murithi, B. (2025). Health Interventions for Health Promotion in Sub-Saharan Africa: Assessing Impact on Health Literacy and Comparative Analysis of Online Communication Channels. British Journal of Healthcare and Medical Research, 12(01), 28-48. <https://doi.org/10.14738/bjhr.1201.18109>

## REFLECTIONS ON THE LANCET COMMISSION ON INVESTING IN HEALTH'S GLOBAL HEALTH 2050 REPORT

### HOW TO CITE

Reflections on the Lancet Commission on Investing in Health's Global Health 2050 report  
Ralston, Johanna et al. The Lancet, Volume 406, Issue 10498, 29–30  
[https://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(25\)01090-6/fulltext?rss=yes](https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(25)01090-6/fulltext?rss=yes)

## NON-COMMUNICABLE DISEASES IN CHILDREN: SYSTEMS-BASED APPROACHES TO INCORPORATING NUTRITION INTO MEDICAL CARE

### HOW TO CITE

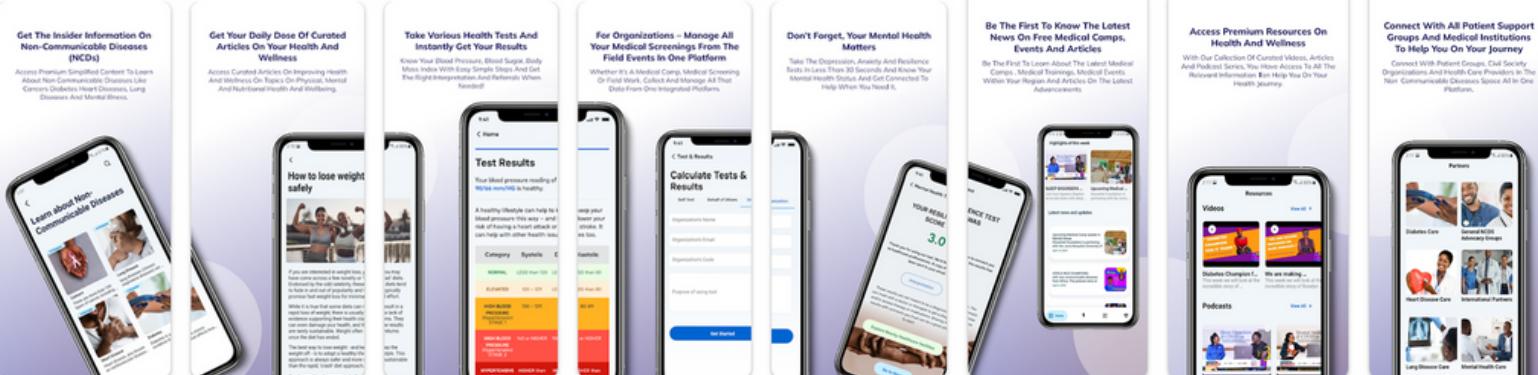
Walters, M., Barr, R., Breda, J., Celletti, F., de Bragança, J., Huybrechts, I., James, O., Kozlakidis, Z., Marsden, P., Ogweno, S., Ortiz, R., Beck Popovic, M., Ralston, J., Vilar-Compte, M., & Ladas, E. J. (2025). Non-Communicable Diseases in Children: Systems-Based Approaches to Incorporating Nutrition into Medical Care. *Children*, 12(11), 1503. [Ogweno, S., Harrison, R., Bonface, O., & Murithi, B. \(2025\). Health Interventions for Health Promotion in Sub-Saharan Africa: Assessing Impact on Health Literacy and Comparative Analysis of Online Communication Channels. British Journal of Healthcare and Medical Research](#), 12(01), 28–48. <https://doi.org/10.14738/bjhmr.1201.18109>

## NCDS 365 APP

The NCDs365 app focuses on providing the users a platform to learn all about non-communicable diseases like cancers, heart diseases, lung diseases and diabetes in an easy, fun and simplified way. Learn also about how to prevent these diseases including which foods to eat and avoid to prevent these diseases. Also, connect with relevant support groups and institutions providing care for NCDs on our free directory. Finally, we share updates on medical camps around you, new resources and tool kits to learn about NCDs, and new products to enhance your learning on NCDs.

### Get The Insider Information On Non-Communicable Diseases (NCDs)

Access Premium Simplified Content To Learn About Non Communicable Diseases Like Cancers Diabetes Heart Diseases, Lung Diseases And Mental Illness.



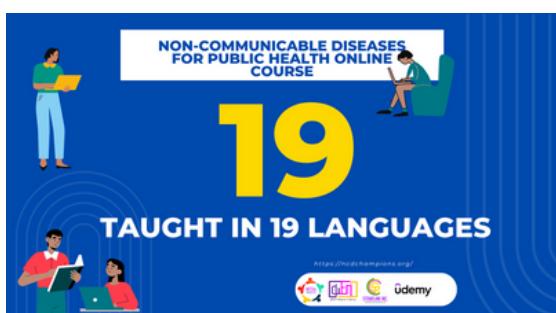
# NCDS FOR PUBLIC HEALTH COURSE

## LEARN ABOUT NON-COMMUNICABLE DISEASES, WHAT THEY ARE, AND HOW TO PREVENT AND MANAGE THEM.

The course contains 9 modules and has been developed in simple easy to understand language that can be understood by the general population. It adapts the use of videos, images, and audio to enhance learning. The course will also provide additional course content and research papers required to give the learner a deeper understanding of the topic.

### ANNUAL PROGRESS

With over 2000 students and over 100 reviews of over 4.8 out of 5 scoring, the course continues to remain the highest rated course on Udemy. Many say the course is simplified, accurate, and communicates very succinctly on the subject matter. Stowelink has been lauded as having excellent tutors who communicate clearly. Throughout the course the goal has always been, to create a lasting impact in the field of non-communicable diseases and this course certainly does that.



Health & Fitness > General Health > Public Health

## Non Communicable Diseases for Public Health.

Learn about non communicable diseases, what they are, and how to prevent and manage them.

Highest rated 4.9 ★★★★★ (81 ratings) 2,122 students

Created by Stephen Odhiambo Ogweno

Last updated 07/2021 • English • English [Auto]

### What you'll learn

- ✓ Students will learn about non communicable diseases, what causes them, and how to prevent and manage them.
- ✓ Students will gain deeper insights on non communicable diseases data .
- ✓ Students will also learn about contemporary issues for NCDs including NCDs in the context of antimicrobial resistance, human rights and climate change.
- ✓ Students will learn from real examples of global work in the non communicable diseases space.

### Course content

11 sections • 52 lectures • 3h 25m total length

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## SPECIAL THANKS TO

### THE STOWELINK INC TEAM

- Stephen Ogweno
- Oduor Kevin
- Naila Chebet
- Ongola Otieno
- Harrizon Ayallo

### THE STOWELINK LEAD VOLUNTEERS

- MERCY AYEKHA
- DANIEL ONYANGO
- DINDI MBINGI
- FIONA OKONGO
- JENNIFER WAMUCII
- CLIF OENGA
- BELINDA AKINYI

We thank you for your continued support in our efforts to improve literacy for non communicable diseases (NCDs).

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